

Yesterday, Today and Tomorrow: Snelling Staffing Services Celebrates 60 Years

Categories : [CANDIDATE CONNECTION](#), [EMPLOYER HOT TOPICS](#)

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On June 3, 2011, Snelling Staffing Services' 117 offices across the country will celebrate 60 years as a nationwide leader in the staffing services industry.

We couldn't be prouder.

Snelling Staffing Services, like many American businesses, came from humble beginnings. In 1951, in a tiny office on Market Street in Philadelphia, husband-and-wife founders Gwendolyn and Louis Snelling opened their first office. They built their business on the philosophy of helping people, and within two years their children, Bob (a former Snelling chairman) and Ray, joined the company. With true entrepreneurial spirit, Snelling grew rapidly and made its first franchise sale in 1955.

Eventually, three generations of Snellings joined the Snelling team to make the family business what it is today – an industry-leading Fortune 500 company. We continue this legacy of excellence today by adhering to four central principles that have withstood the test of time:

1. Snelling is about helping people. We pride ourselves on the quality of work we do. To us, staffing is more than just filling positions – it's about finding the *right fit* for those positions.
2. Snelling excels in customer service and collaborates strategically with our clients.
3. Snelling is the industry leader in training and ensuring that our team is leading-edge in the profession.
4. Snelling innovates, using technology to increase staff proficiency and maximize efficiencies.

As we look to the future, Snelling is committed to helping our neighbors, our franchisees and our clients continue to achieve the success they desire by making the best employment matches possible. I invite you to share in that success by [contacting the Snelling office nearest you](#).