

# Four Ways a Staffing Agency Can Take Your Business to the Next Level

**Categories :** [EMPLOYER HOT TOPICS](#)

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It's no secret that good talent is hard to find – especially in today's market.

According to the latest data out of the Bureau of Labor Statistics, the unemployment rate currently hovers around 4%. In fact, a remarkable [12 states recorded their lowest unemployment rates ever](#) in 2017. In a hiring landscape where talent is scarce, companies of all sizes are turning to staffing and recruiting agencies to fill their open jobs.

Whether you're looking for a temporary, part-time, or full-time employee, a top-ranked staffing agency helps you find the best candidates, advises you on staffing through the inevitable ups and downs in your business and serves as your long-term recruiting and hiring partner.

Here are four examples of how a reliable staffing partner like Snelling can help take your business to the next level.

## Save Time & Resources

Small companies often lack a human resources team to provide hiring resources internally, making it hard to compete for top talent. Even for big companies with HR staff, a staffing firm can help save time and money in the hiring process. No matter the size of the company, hiring a new employee requires a great deal of time that most internal hiring managers and human resources pros just don't have. Contracting a staffing agency to help fill open positions allows HR teams to focus on the current needs of the department without having to worry about sifting through hundreds of resumes, updating job listings, and scheduling interviews.

## Save Money

The costs of managing the hiring process internally are quite high. Aside from the salaries of staff and recruiters who manage internal hiring process, these costs include job postings, advertising, pre-employment skills testing, background checks, drug screens, work eligibility verification checks, training/onboarding, and more. All of these expenses add up and can affect the company's bottom line. A staffing agency does all of the items listed above and more, helping to save money in the long-run.

## Increased Flexibility

Staffing agencies like Snelling specialize in temporary recruitment. If your company needs an extra set of hands immediately, they have candidates available on a moment's notice. Temporary resources can help ease the workload of your current employees and can be relieved once the project is complete. Another benefit of bringing on temps is the ability to “try before you buy.” Having the opportunity to have the person work on a temporary basis first gives the business a chance to evaluate how the person will fit in with the culture and other employees.

## Reduce Time-to-Hire

On average, it takes eight weeks to recruit, screen, interview, and hire a new employee. Make no mistake about it: a prolonged time-to-hire means opportunities lost and resources wasted. Candidates sent over by a staffing firm come pre-screened by someone with a recruiting eye who knows your business and what you're looking for in a candidate. This means companies spend less time sifting through unqualified applicants and more time interviewing strong job candidates.

**When it comes to finding a workforce management and recruiting partner, look no further than Snelling. With more than 65 years of success, Snelling offers the expertise you can't find anywhere else to help fill those hard-to-fill job openings.**

Interested in taking your business to the next level? [Let's talk.](#)