

Snelling Staffing Awarded Inavero's Best of Staffing® Client Satisfaction Award in Sixth Consecutive Year

Categories : [NEWS](#)

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Snelling, a leading provider of staffing and recruiting services, today announced it earned Inavero's Best of Staffing® 2018 Client Diamond Award.

Each year, Inavero's Best of Staffing® recognizes staffing firms with proven superior service quality. Presented in partnership with CareerBuilder and Indeed, the Best of Staffing® awards recognize staffing industry leaders in client satisfaction based on client ratings and feedback.

Agencies awarded the Client Diamond distinction have won the Best of Staffing® Client Award at least five years in a row. This is Snelling's sixth year in a row to receive the Client Satisfaction Award, making it the second year in a row Snelling has earned the Client Diamond distinction.

"We are proud to achieve the Client Diamond status for the second year in a row," said Lee Elkinson, Chief Executive Officer of Snelling Staffing. "This award is a direct reflection of our team's dedication to developing lasting partnerships with our valued clients."

To obtain the Client Satisfaction Award, agencies must receive satisfaction scores of 9 or 10 out of 10 from at least 50 percent of their clients. Fewer than 2% of all staffing agencies in the U.S. and Canada earned the 2018 Best of Staffing® Award for service excellence.

Snelling received satisfaction scores of 9 or 10 from 67% of their clients, significantly higher than

Snelling

Snelling Corporate Office
<https://www.snelling.com>

the staffing industry's average.

“The 2018 Best of Staffing® award recipients set the bar for exceptional service quality in the staffing industry,” said Eric Gregg, Founder and Chief Executive Officer of Inavero. “The winning agencies have achieved exceptionally high levels of satisfaction in this competitive industry.”

Staffing agencies that won the 2018 Best of Staffing® award are featured [online](#) alongside satisfaction ratings and testimonials from their clients and placed talent.

About Snelling

Founded in 1951 by Lou and Gwen Snelling, Snelling is a staffing and recruiting pioneer, bringing innovative solutions to the industry. Headquartered in Dallas, Texas, the award-winning Snelling network is comprised of more than 80 locations across the United States. Leveraging more than 65 years of success, Snelling provides strategic staffing and recruiting solutions to drive business results for clients in virtually every industry.

About Inavero

The [Inavero](#) team administers more staffing agency client and talent satisfaction surveys than any other firm in the world, reporting on more than 1.4 million satisfaction surveys from staffing agency clients and job seekers each year. Inavero's online survey program utilizes the Net Promoter® Score methodology to measure and report on client and talent satisfaction. Committed to delivering ongoing value to the industry, Inavero is proud to serve as the American Staffing Association's exclusive service quality partner.

About Best of Staffing

Inavero's Best of Staffing® Award is the only award in the U.S. and Canada that recognizes staffing agencies that have proven superior service quality based entirely on ratings provided by their clients and job candidates. Award winners are showcased by city and area of expertise on [BestofStaffing.com](#) – an online resource for hiring professionals and job seekers to find the best staffing agencies to call when they are in need.