

Snelling CEO Lee Elkinson Named to Staffing Industry Analysts' 2018 Staffing 100 List

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Lee Elkinson, Chief Executive Officer of Snelling, has been named to Staffing Industry Analysts' (SIA) 2018 Staffing 100 list of the most influential individuals in the industry.

The seventh annual list is made up of North American staffing leaders whose passion and contributions have made a positive impact on the lives and livelihoods of workers and job seekers across the economy. It includes CEOs, entrepreneurs, technologists, workforce specialists, legal advisors, data scientists and more, from a range of different kinds of companies and niches – from traditional staffing to human cloud platforms to MSP/VMS to RPO.

“The 2018 Staffing 100 honorees touch all sectors of the workforce solutions ecosystem, elevating it through their commitment, innovation and expertise,” said Subadhra Sriram, Publisher and Editor, Media Products, SIA. “I am once again excited to acknowledge an important group whose work is leading our industry into the future.”

Those named to the lists are being honored at a private reception at SIA's Executive Forum North America: Future Forward in Miami later this month. The list, along with the full profiles of those recognized, is also featured in the January/February 2018 issue of Staffing Industry Review magazine.

[Click here](#) to view the full list of winners on the Staffing 100 website.

About Snelling

Founded in 1951 by Lou and Gwen Snelling, Snelling is a staffing and recruiting pioneer, bringing innovative solutions to the industry. Headquartered in Dallas, Texas, the award-winning Snelling network is comprised of more than 80 locations across the United States. Leveraging more than 65 years of success, Snelling provides strategic staffing and recruiting solutions to drive business results for clients in virtually every industry.

About Staffing Industry Analysts (SIA)

Founded in 1989, SIA is the global advisor on staffing and workforce solutions. Our proprietary research covers all categories of employed and non-employed work including temporary staffing, independent contracting and other types of contingent labor. SIA's independent and objective analysis provides insights into the services and suppliers operating in the workforce solutions ecosystem including staffing firms, managed service providers, recruitment process outsourcers, payrolling/compliance firms and talent acquisition technology specialists such as vendor management systems, online staffing platforms, crowdsourcing and online work services. We also provide training and accreditation with our unique Certified Contingent Workforce Professional (CCWP) program. Known for our award-winning content, data, support tools, publications, executive conferences and events, we help both suppliers and buyers of workforce solutions make better-informed decisions that improve business results and minimize risk. As a division of the international business media company, Crain Communications Inc., SIA is headquartered in Mountain View, California, with offices in London, England.