Snelling Awarded ClearlyRated's 2020 Best of Staffing Client Award

Categories : <u>NEWS</u>

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Snelling wins the ClearlyRated 2020 Best of Staffing Client Award for Service Excellence.

- Clients of winning agencies are 3.3 times more likely to be completely satisfied.
- Diamond Award winners have won the Best of Staffing Award for at least 5 years in a row, consistently earning industry-leading satisfaction scores from their clients.

Richardson, TX – February 4, 2020 – Snelling, a leading staffing agency announced today that they have won *Best of Staffing Client Award* for providing superior service to their clients. Snelling also received the *Best of Staffing Client Diamond Award* for providing superior service to their clients for at least five (5) consecutive years. Presented in partnership with presenting sponsor, CareerBuilder, and gold sponsors Indeed and Glassdoor, ClearlyRated's <u>ClearlyRated's Best of Staffing® Award</u> winners have proven to be industry leaders in service quality based entirely on ratings provided by their clients. On average, clients of winning agencies are 3.3 times more likely to be completely satisfied with the services provided compared to those working with non-winning agencies. Snelling received satisfaction scores of 9 or 10 out of 10 from 76.5% of their clients, significantly higher than the industry's average of 24%.

"Now more than ever, it is important for staffing firms to deliver consistently remarkable experiences to the clients and talent they work with," said ClearlyRated's CEO Eric Gregg. "This year's Best of Staffing winners have shown their commitment to exceptional service, committing to not only measuring satisfaction, but taking action on the feedback. I couldn't be more proud to showcase these industry leaders alongside feedback from their actual clients and candidates on ClearlyRated.com and applaud them for their commitment to making improvements at their respective firms!"

About Snelling

Since 1951, Snelling has helped match exceptional people with exceptional opportunities, and we continue to set the standard of excellence in our field. With more than 80 offices serving thousands of clients from coast to coast, Snelling is more than your average staffing and recruiting firm. We have the national reach you need plus the local feel and responsiveness you expect. Our staffing solutions extend across a broad spectrum – from basic business needs to highly-skilled specialties – and are tailored to meet your business requirements in any capacity.

About ClearlyRated

Rooted in satisfaction research for professional service firms, <u>ClearlyRated</u> utilizes a Net Promoter Score survey program to help professional service firms measure their service experience, build online reputation, and differentiate on service quality. Learn more at https://www.clearlyrated.com/solutions/.

About Best of Staffing

<u>ClearlyRated's Best of Staffing® Award</u> is the only award in the U.S. and Canada that recognizes staffing agencies that have proven superior service quality based entirely on ratings provided by

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their clients and job candidates. Award winners are showcased by city and area of expertise on ClearlyRated.com – an online business directory that helps buyers of professional services find service leaders and vet prospective firms – based exclusively on validated client and talent ratings and testimonials.

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